

CAA-UK Annual General Meeting 2025 Cambridge

10th December 2025

Attendance: 68 in-person and 20 on-line attendees

Committee:

Chair: Lawrence Shaw Treasurer: Hugh Corley Secretary: Chris Casswell Social media: Leila Araar Website: Alfie Lien-Talks

Apologies: Hugh Corley and Leila Araar

Minutes of the CAA-UK 2024 AGM:

Minutes approved.

### Chairperson's report:

Lawrence extended his thanks to Rebecca and Stefania, as well as to all volunteers and postgraduate students at the University of Cambridge, and to all speakers who contributed across the two days of the conference. He noted that the success of the event demonstrates an exciting future ahead for CAA UK and expressed his pride in the organisation's continued growth.

He noted that this AGM marks the conclusion of his tenure as Chairperson, having completed his second three-year term, totalling six years in the role. Lawrence reflected that his appointment began in 2019 at the Bournemouth conference, at a time when the committee comprised only three positions. He highlighted that the committee has since expanded to six members.

Lawrence concluded by stating that it has been an absolute pleasure to serve as Chairperson and expressed interest and optimism in seeing how the organisation continues to develop in the future.

## Secretary's report:

We have 68 in-person attendees at today's CAA UK conference, plus 20 online, bringing the total membership to 88. This marks an uptick in membership from last year by 38.

#### Treasurer's report:

There is currently £2,282.31 in the current account. CAA-UK has successfully changed bank accounts because of extra charges from Lloyds to Metro bank. The current signatories are Chris Casswell and Hugh Corley. Unfortunately, due the complexity of US tax filing system Hugh Corley (a US citizen) has requested to be removed as a signatory.

It was proposed that the new Chair should be the other signatory on the bank account. This was voted on and agreed to unanimously by all in attendance.

# Social media report:

This year our social media strategy has expanded to include Bluesky alongside our existing platforms, Facebook and X (formerly Twitter). CAA-UK has also implemented a Linktree, making



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it easier to share links across social media platforms, particularly given the character limits. While engagement levels remain modest overall, Bluesky is gaining traction. In contrast, engagement on X is particularly low. Given this context, I propose we consider retiring the X account. This would allow us to streamline our efforts to focus on Facebook and Bluesky, or alternatively, to explore other platforms, such as Mastodon. How widely Mastodon is being used within the CAA community?

A show of hands was requested of the in-person attendees (68) to gauge the level of interaction with social media platforms. The results are as follows:

Mastadon 5X 8

Facebook 35 (approx)LinkedIn 40 (approx)

### Website report:

The focus this period has been on bringing the CAA UK website in line with the new international template. The site has been fully migrated, the colour scheme and layout now match the updated design guidance, and the new CAA UK logo has been added consistently across all pages with improved accessibility.

Preparatory work for website analytics is complete. CAA International has confirmed that CAA UK may proceed with usage tracking, and the recommended approach is to adopt the same privacy compliant tool they use, such as MonsterInsights. Once enabled, quarterly statistics can be produced to support planning and outreach.

Next steps are to activate the analytics once the committee confirms the preferred tool, and to continue refining the landing pages to improve clarity for new members.

A vote was taken for the use of analytics on the website:

For 67Against 1Abstain 0

### Announcement of new Chair:

A vote by secret ballot was conducted for the new Chair between the two applicants, Alfie Lien-Talks and Ulla. Close but Alfie won with 24 votes to Ulla's 22.

New committee members:

Chair, Alfie Lien-Talks

Website, Kathryn Murphy (voted for unanimously)

Chris, Lelia and Hugh will all continue their roles.

## AOB:

It was noted during the conference that the CAA UK website should include a brief explanation of what 'CAA UK' stands for.

A comment from online participants mentioned the lack of developer-funded papers on display during the conference. Something that could be improved on for next time...?